

COMMUNICATIONS/JOURNALISM/BROADCASTING (187B-03)

Unit Summary									Statewide Labor Force Indicators																		
									AlaskaWorker Data (2008) ¹			Estimated Demand (2006-2016) ²			ALEXsys Employment Data (2008)			Potential Supply (2008)			Alaska Employment Projections (2006-2016) ²			Worker Demographics (2008) ⁸		Occupation Characteristics	
❖ Employment Size Estimate ²		Large							Total Number of Workers	Number of nonresident Workers	Percent nonresident Workers	Annual Openings due to Growth	Annual Openings due to Replacement	Total Annual Openings	Number of Job Position Postings ³	Number of Registrants ⁴	Ratio of Registrants to Job Position Postings	Qualified, but working in another occupation ⁵	Workers currently employed in less skilled occupations ⁶	UI Claimants previously working in occupation ⁷	Estimated Employment (2006)	Projected Employment (2016)	Growth Rate (Percent)	Percent Workers Age 45+	Percent Workers Age 50+	Average Hourly Wage (May 2008) ⁹	Training ¹⁰
❖ Percent Nonresident Workers ¹		11.8%																									
❖ Percent of Workers Age 45+ ⁸		41.3%																									
❖ Percent of Workers Age 50+ ⁸		29.3%																									
Training Levels																											
STOJT	MTOJT	LTOJT	WkExp	VOC	AA	BA	BA+																				
0	0	2	0	0	0	3	2																				
Broadcast News Analysts									*	*	n/a	*	*	*	3	7	2.3	5	n/a	n/a	*	*	*	n/a	n/a	n/a	BA+
Editors									135	5	3.7	0	3	3	13	57	4.4	36	11	7	113	106	-6.2	58.5	43.8	\$28.61	BA
Public Address System and Other Announcers									*	*	n/a	*	*	*	7	21	3.0	22	n/a	1	*	*	*	n/a	n/a	n/a	LTOJT
Radio and Television Announcers									197	28	14.2	0	7	7	14	63	4.5	103	n/a	14	212	191	-9.9	34.5	22.8	\$15.44	LTOJT
Reporters and Correspondents									195	31	15.9	0	7	7	13	32	2.5	77	n/a	13	202	207	2.5	32.3	22.2	\$16.36	BA+
Technical Writers									106	14	13.2	*	*	*	55	72	1.3	33	9	7	*	*	*	40.2	29.9	\$27.57	BA
Writers and Authors									47	2	4.3	*	*	*	8	65	8.1	25	1	3	*	*	*	53.3	37.8	\$33.34	BA

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section, January 2010.

An asterisk (*) means data are suppressed due to confidentiality.

The "n/a" means data are not available.